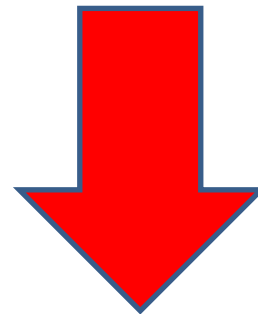
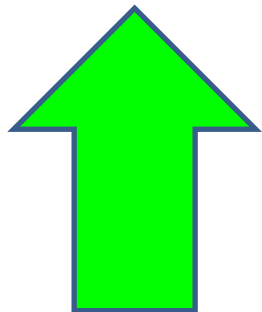


Sentiment Analysis

Sentiment analysis

- The **sentiment analysis** is the general prevailing attitude of investors as to anticipated price development in a market.
- This attitude is the accumulation of a variety of fundamental and technical factors, including price history, economic reports, seasonal factors, and national and world events.

- For example, if investors expect upward price movement in the stock market, the sentiment is said to be **bullish**.
- On the contrary, if the market sentiment is **bearish**, most investors expect downward price movement.



- It is basically:
 - Your judgment
 - Your evaluation
 - Your concern
 - Your decision
 - You trade

